

Development that Differentiates – UK

SWIFT DELIVERY OF A UK LOGISTICS CENTER IN A PERFECT LOCATION



Customer: Honda Logistics UK

A logistics branch of Honda, a Japanese multinational corporation best known for manufacturing automobiles and motorcycles

Park Name: Prologis Park Swindon
Location: Swindon, Wiltshire, England
Building Type: Distribution center—build-to-suit
Size: 350,000 square feet

Customer Needs

- A new, build-to-suit facility for distribution of motorcycles, power equipment and spare parts for the aftermarket to Honda's UK networks
- Location near Honda's manufacturing plant
- Prompt action to take advantage of a break in the company's existing lease and be ready for the New Year sales rush

Key Features

- 21,000 square feet of offices
- Warehouse space customized to improve operational efficiencies
- Location adjacent to Honda manufacturing plant

The Solution

Prologis secured a site adjacent to Honda's existing manufacturing plant, five miles from Junction 15 of the M4 motorway.

The Prologis team worked closely with Honda Logistics to develop a state-of-the-art distribution center and office space that would enhance both the office and warehouse functions and make the company's operations more efficient. The facility also houses a European Engine Center sales and training facility.

Following a 10-month build period, Honda Logistics was able to move into its new headquarters to meet the January sales peak.

"We had wanted to change premises for some time and had already identified an alternative solution when the Prologis team stepped in at the eleventh hour," said Steve Jackson, Logistics and Dealer Parts Support, Honda Logistics UK. "Prologis offered us big savings, swift delivery and a complete fit-out to suit our needs. They also delivered on their promises; gaining planning approvals, starting work and completing it when they said they would."