

Development that Differentiates – Slovakia

STRATEGIC MOVE TO EASTERN EUROPE



Customer: C&A and Jöbstl

C&A, with headquarters in Germany, is one of the largest fashion retailers in Europe, with more than 1,200 stores and specialty shops located in 16 countries; Jöbstl, based in Austria, is one of Europe's leading logistics companies specializing in textiles, shoes and furniture

Park Name: Prologis Park Nové Mesto
Location: Nové Mesto nad Váhom, northwest Slovakia
Building Type: Industrial space—build-to-suit
Size: 24,000 square meters (258,300 square feet)

Customer Needs

- Move distribution hub for eastern Europe from Austria into eastern Europe
- Strategic location to serve 120 stores across Slovakia and in neighboring countries, including the Czech Republic, Hungary and Poland
- Modern facility to offer ample storage and rapid merchandise deployment

Key Features

- Strategic location along the D1 motorway
- State-of-the-art facility provides storage for approximately one million hanging articles of clothing and 5,000 pallets
- Four conveyors and 400 automatic drop-off stations ensure rapid merchandise turnover; each conveyor belt has a capacity of 2,800 boxes per hour

The Solution

Prologis was able to offer build-to-suit distribution space at its newly developed park in Nové Mesto nad Váhom, located 100 kilometers northeast of Bratislava.

The park is strategically located along the D1 motorway, an east-west roadway that spans Slovakia from Austria to Ukraine and forms part of four European routes and the Pan-European Corridor VA. The motorway provides efficient access to the international airports in Bratislava and Vienna as well as to neighboring countries.

The facility was completed in only 10 months, which allowed C&A to quickly relocate its operations.

"In 2008 C&A moved the distribution for Slovakia, the Czech Republic, Hungary and Poland from Austria to the new distribution center in Nové Mesto," said Christian Dreyer of C&A. "About 150 new jobs have been created within the last two years. With that location we are prepared for further expansion."